JULIA PARK

Born in Seoul, South Korea
Lives and works in Sydney, Australia

CURRICULUM VITAE

WORK – Full-time

2014 – Current	Founder / Graphic Designer: Creative Park Conceptual development / Visual communication / Graphic design Clients: **Australasian South African Alliance (ASAA)** – *Memories of the Struggle, Australians Against Apartheid*: Castle of Good Hope, Cape Town, South Africa, 2018; Constitution Hill, Johannesburg, South Africa, 2017; Museum of Australian Democracy (MoAD), Canberra, 2016; Customs House, Sydney and University of Pretoria, South Africa, 2014 · **Blancmange Productions · Eden Beauty Clinic · Friends of the Australian Ballet · Merry Makers · Museum of Australian Democracy at Eureka (M.A.D.E) · Opera Australia**
2008 – 2014	Design Director (2012) / Senior Designer: DNA Creative Conceptual development / Visual communication / Graphic Design Clients: Archeological and Heritage Management Solutions (AHMS) · Executive Mandala · Hazelhurst Regional Gallery & Arts Centre · National Gallery of Australia · NSW Department of Premier and Cabinet · Opera Australia · Social Leadership Australia · Storm Surfers 3D In 2011-2012, I was concurrently the Co-founder and Art Director of Ruby Amber, an Australian-made, Sustainable Stationery range.
2003 – 2008	Associate Lecturer in Design: University of Western Sydney · Unit Coordinator, Lecturer and Tutor: Professional Practice: Design Management (3rd year), Visual Analysis (1st year) – Design (Visual Communication), and Design Thinking (1st year) – Core unit for Design (Visual Communication) and Communication · Lecturer and Tutor: Publications (3rd year), Typography for Print and Screen (2nd year) and Professional Brief (4th Year) – Core units for Visual Communication · Honours Supervisor
CONFERENCE PAPER	'The Moral Dimensions of Design: The Re-emergence of the Design Manifestos and their Effects', NEW VIEWS 2: Conversations and Dialogues in Graphic Design, An International Symposium Defining Graphic Design for the Future, 9-11 July 2008, London College of Communication, University of the Arts London, UK
PUBLISHED PAPER	'Practitioners of persuasion', Finn, K. ed. *Open Manifesto* 4, Australia: Finn Creative Pty Ltd., 2008
REFEREED EXHIBITION	Finalist: Ideology for the Hong Kong International Poster Triennial 2007 Poster Title: The First Man Exhibition: 25 November 2007 – 19 May 2008 at Hong Kong Heritage Museum Catalogue: *Beyond the Surface – Hong Kong International Poster Triennial 2007*, Hong Kong: Hong Kong Heritage Museum, 2007
2002 – 2003	Deputy Art Director: Palamedia Limited Graphic design and design management / Creative and art direction of illustrators and photographers · Close liaison with custom publishing editors, production managers, marketing managers, printers and suppliers · Strategic development of in-house brand projects and awards presentations
2000 – 2002	Designer: Peter Campbell Design (previously Infographic Design and CampbellBarnett) Graphic design from concept to finish · Art direction of illustrators and photographers / Close liaison with studio production manager, printers and suppliers
1997 – 2000	Publications Manager: CADRE design Graphic design and design management of publications / Creative and art direction of illustrators and photographers / Close liaison with printers and suppliers / Strategic development of in-house brand projects / Junior designer management
1991 – 1992	Graphic Designer: Anthony Bushelle Graphics Ltd
1989 – 1991	Traditional Finished Artist: A.R.M. Advertising Pty Ltd

WORK – Freelance / Part-time

2019 – Currant   Sessional Lecturer: JMC Academy, Sydney
Digital Toolkit 1 and Design for Society

2015 – 2018   Casual Lecturer and Tutor: Western Sydney University
Graphic Design: Process and Practice (1st Year), 2015
Data Visualisation (2nd and 3rd Years), 2018

2003 – 2013   Graphic Designer: JULdesign
Specialising in visual arts publications / Conceptual development / Brand design /
Corporate graphic design / Design management
Clients: Blacktown Arts Centre – *Bent Western* • Dr. Daniel Mudie Cunningham – Artist and Curator
• Eden Beauty Clinic • Hazelhurst Regional Gallery & Arts Centre • Imago Communications – Qatar
National Convention Centre

2003 – 2008   Senior Designer / Art Director: Imago Communications Pty Ltd
Conceptual development / Brand design / Corporate graphic design / Design management
Clients: Darwin Convention Centre • Macarthur Group (MG) • Philippine Department of Tourism •
Trust Financial Services

1996 – 1997   Tutor: University of Western Sydney
8 week creative graphics workshop – Continuing Education West

Associate Art Director: Terraplane Press
Projects: Australian Travellers magazine • The Best of Friends magazine – Special issue •
Jewish Museum exhibition display • #8 Wire New Zealand Tourism magazine •
Monument #17 Architecture/Design magazine

Graphic Designer: Forefront Graphics
Pharmaceutical packaging and collateral material design

1995 – 1996   Tutor: University of Western Sydney
Year 1 and 2 students – Design Principles

Designer: CADRE Publications Unit

Proctor: University of Western Sydney

1990 – 1995   Graphic Designer: Collage International Pty Ltd
Specialising in package design for health food products and corporate graphic design /
Close liaison with in-house marketing team, printers and suppliers

1985 – 1986   Junior: Edwards Madigan Torzillo Briggs International Pty Ltd Architects and Planners

EDUCATION

2007
THESIS   MA (Hons): Western Sydney University (formerly UWS)
The Moral Dimensions of Design: the Re-emergence of the Design Manifestos
and their Effects

1992 – 1996   Bachelor of Design – Visual Communication (Hons. Class 1):
Western Sydney University (formerly UWS)

AWARDS   1996 – Panther Prize for the Best Graphics student
1996 – Design Down Under and Edwards Dunlop Paper Certificate
1995 – Award for the Best Graduand Publications Major
1994 – Award for the design of a suitable logo for the Greater Western Sydney
        Economic Development Board

1988   Diploma in Graphic Design: School of Visual Art
AWARD   Jasco Award for Best Portfolio

1987   Higher School Certificate: Ku-ring-gai High School